



PANTHENOL — THE SKIN VITAMIN

Most of us will do most anything to have younger looking skin and healthy skin that allows us to put our best face forward day after day. It can be a great way to boost our confidence and allow us to feel good. One great ingredient that can do just that is vitamin B5.

Panthenol is a non-irritating form of Vitamin B5 that is usually derived from plants. When this natural, hydrating vitamin is applied externally, it penetrates into lower skin layers, gets absorbed into your skin cells and turns into pantothenic acid, commonly known as Vitamin B5. Vitamin B5 is present in virtually all living cells.

Pantothenic acid is crucial for metabolism, energy release, hormone secretion, fighting allergies, muscle and nerve maintenance, the synthesis of fat, proteins, and carbohydrates, and the creation of lipids, neurotransmitters and hemoglobin. It is vital for the health and appearance of the skin and effectively reduces inflammation, soothes irritation and initiates the rebuilding of your skin.



Over the past twenty years, panthenol has been effectively used to treat sunburns, irritations, dryness and other minor skin disorders. Panthenol adds essential moisture to the skin to help diminish wrinkles and helps to keep your skin smooth by helping to maintain its natural moisture balance and counteracting surface bacteria.

Its ability to be absorbed so deeply into the dermal layers of the skin gives it a starring role in eyeSlices® that promise deep essential moisture and a plumping effect that yields younger-looking skin.

